

# Run a Family Office Like a Business

with clear vision, firm control, and  
a lasting legacy.

Wealth is no longer defined by what is owned,  
but by what can be seen, understood, and acted on, *instantly*.





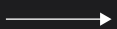
# Built by the Family Office of a Tech Group

Trusted by family offices worldwide



**Asset Vantage, A UNIDEL Company,**  
was created to produce what could not  
be found elsewhere: a full and actionable  
view of all its assets and liabilities.

The family office of a tech group,  
frustrated by tedious manual workflows,  
built its own answer to scattered data  
and hidden risks. That answer became  
Asset Vantage: general ledger accounting  
and reporting software that brings clarity  
to modern wealth.



ASSET VANTAGE®

What began as one family office's solution,  
Asset Vantage has now evolved into the  
go-to software platform for

**400+**

Families

**US\$400B+**

Assets on Platform

**10+**

Countries with Customer Presence

*And growing...*



# A Dozen Reasons to Choose Asset Vantage

# Asset Vantage Is the Financial Operating System of Choice for Family Offices

AV empowers global families and their trusted advisors to make better informed financial decisions. Powered by integrated general ledger and performance reporting technology, this Financial OS is the backbone for family offices and their advisors.

1

## Get a Full Picture of Family Wealth

Consolidate liquid and illiquid multi-asset investments across individuals, trusts, and entities into one real-time view - eliminating blind spots, duplicate or missing reports, and delayed insights.

2

## Effortlessly Consolidate Multi-Entity Balance Sheets

Bring together books from multiple trusts, SPVs and operating companies with partnership look-through and eliminations in one click, replacing weeks of error-prone manual work.

3

## Establish a Single Source of Truth

Deliver standardized, consistent and accurate reporting across family entities and advisors so everyone works off the same numbers.



4

## Eliminate Error-Prone Workflows by Automating Accounting

Rules-based general ledger posting and reconciliation across multi-asset type transactions and tax-lots minimizes manual entries, freeing up time to focus on cash flow, tax and other financial decision-making insights.

5

## Track Portfolios vs Benchmarks

Measure performance and risk against benchmarks; and asset allocation to investment policy targets - providing oversight across public, private and alternative holdings.

6

## Identify & Mitigate Risk with a Real-Time View of Wealth

Early visibility into exposure concentrations, liquidity gaps, and allocation drift empowers timely, strategic action over reactive course correction.

7

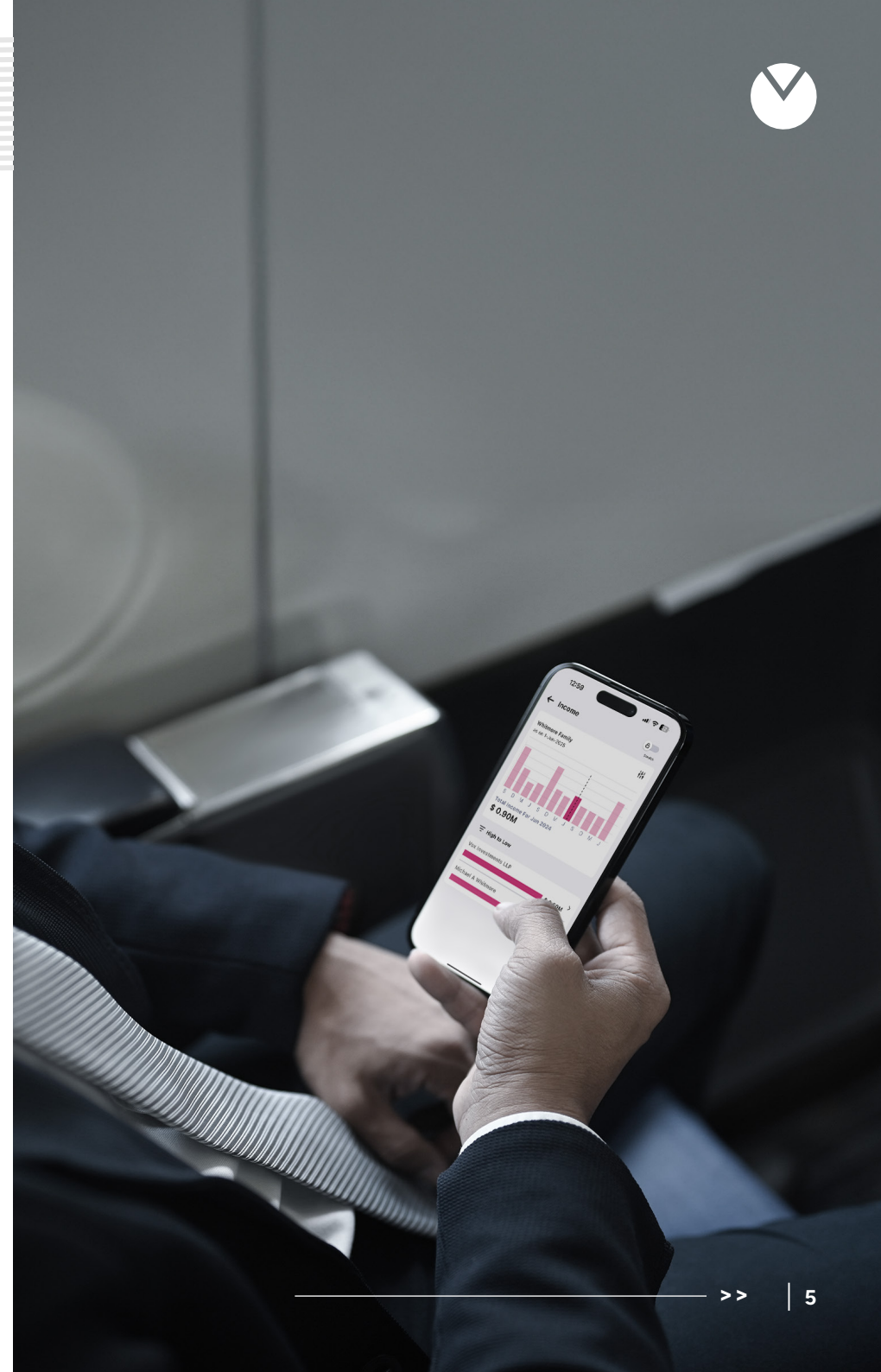
## Design Cashflows for Lifestyle & Growth

Bring clarity, control and confidence to tracking and managing complex wealth across entities, accounts and investments, ensuring the right capital allocation is in the right place at the right time.

8

## Be Tax-Ready

Consolidated data brings you the tax buckets for pro-active tax planning.





9

### **Reduce Fragmentation & Reporting Delays**

Data aggregates just once; automatically updating general ledgers, performance reports and dashboards; freeing up time to focus on decisions, not data wrangling.

10

### **Go Beyond Financial Assets & Track Total Wealth**

Track every holding: startups, art, wine, aircraft, yachts, property, heirlooms, in one system; everything with intrinsic value is reportable.

11

### **Track & Manage Philanthropic Activities**

Grants, commitments and pledges, actual giving cash flows to foundations and DAFs tracked alongside investment entities to provide a true picture of impact investing.

12

### **Grant Role-Based Access & Own Their Data**

Tailored access for family principals, staff, and advisors; each seeing only what they should. Maintain complete confidentiality and control with people-independent infrastructure and audit trails.



Asset Vantage delivers unmatched ROI for families and their advisors to make optimal financial decisions.

**Powered by integrated general ledger and performance reporting technology.**

All of it underpinned by complete data ownership and uncompromising security. Returning strategic control to where it belongs.



# What Changes When You Have a Single Source of Truth?

## With Asset Vantage

### Run a Family Office Like a High-Performing Business

- One consolidated balance sheet auto-updated daily
- Automated accounting & live dashboards
- Decision-ready insights for allocation, cash-flow and tax planning
- Granular, role-based permissions with full audit trails
- Time won back for strategy, governance, legacy

## Without Asset Vantage

### Run a Family Office Like a Weekend Project

- Data scattered across custodians, advisors, currencies
- Manual Excel reconciliations & after-the-fact reports
- Blind spots around risk, liquidity & tax
- Fragmented access & version control
- Hours lost crunching data & correcting errors



# Own Your Data. Protect Your Legacy.

Three non-negotiables for family office control.

1

## People-Independent Infrastructure

Your data lives in a secure, family office controlled cloud server. When staff rotate, continuity is automatic; knowledge stays in-house and actionable.

2

## Decision-Ready Data

Multi-entity, multi-currency views update in real time and surface insights in a single glance. No spreadsheet hunts, no lag, precise answers when the Family Office needs them.

3

## Role-Based Access

Granular permissions by person, entity, or asset class, each action stamped with a full audit trail. Transparency and privacy for your strategy.

## The Outcome?

With all three pillars aligned, information becomes the leverage.

*Asset Vantage helps family offices move from tracking wealth to directing it, preserving legacy with absolute authority.*





# Service That Fits a First-Class Office

We help you run your family office like a high-performing business.



## Fastest Onboarding in the Industry

Move from contract to go-live in weeks, not months. A proven migration playbook transfers data, configures reports, and trains your team with minimal disruption.



## Transparent Pricing

One clear subscription: no hidden modules, extra charges, or per-report or AUM-based fees. Budget once, know exactly what you pay.



## White-Glove Customer Service

Specialists who understand both family office accounting and technology engage with you from day one, resolving issues before they become problems.



## Managed Data Services

Prefer to offload the legwork? Our expert team can post and reconcile liquid and illiquid data, keeping your platform effortlessly up to date.

*We do the heavy lifting so you can focus on decision making.*



## What Our Customers Have To Say

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"From a user perspective, the reports are excellent. We're able to get information a lot quicker. We have 75 entities and over 150 bank and custody accounts. AV allows us to really consolidate all of it. And we're very, very happy with the software and the team behind the software."

**Family Principal**  
**Single-Family Office**, New York City, USA



"When I first took charge of our family office after a liquidity event, I was engulfed in chasing returns by investing in complex structures. After more than a decade of stepping through a minefield of risks, today I chase simplicity to protect and grow our assets. This has turned out to be more complicated than I thought and AV has helped us do it."

**Family Principal**  
**Single-Family Office**, Mumbai, India



"Asset Vantage is not tied to a legacy platform, which makes it unique. I now have partnership accounting capability and can tag my investments with their geography in a user-friendly manner. This has simplified my SFO's complex financial data with customization as per my needs. Working with Asset Vantage's team is a delight. The people are extremely responsive and work hard to solve issues."

**Family Principal**  
**Single-Family Office**, Jackson, Mississippi, USA



## What Our Customers Have To Say

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"Asset Vantage gave us exactly what we needed: an all-in-one solution that streamlined operations, cut manual work, and let our team focus on what matters most.

We finally have a unified, granular view across all our holdings and entities, and at a price that made it a no-brainer. We also love the fact that the service team responds real quick to all our queries, giving us confidence in our roadmap with AV."

**Family Office President, Chicago, USA**



"We were trying to implement accounting and reporting software at our Multi-family Office for the past 12 years. Asset Vantage did an incredible job of understanding our problem, in our language. They said, "let's solve it" and delivered the exact features we needed. With streamlined and automated processes, our Multi-family Office can now work with more Families. I appreciate Asset Vantage's strategic and long-term approach."

**Managing Director**  
**Multi-Family Office, Boston, USA**



# Globally Acclaimed



## See Asset Vantage in Action

[Schedule a Private Demo](#)

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Asset Vantage is not a Wealth Manager or Advisor

ASSET VANTAGE | A UNIDEL COMPANY

SOC 2 Type 2 Compliant





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