

# **ULTRA HIGH VISIBILITY FOR THE ULTRA HIGH NET WORTH**

Built for Family Offices  
by a Family Office &  
Technology Group

# FOR A CONSOLIDATED VIEW OF REAL-TIME U-HNW WEALTH

## Movement

Whitmore Family Group as on: 30-Sep-2023, Grouped by Asset-Class in USD (Millions)

	Jun 2023	Jul	Aug	Sep 2023
Ending Value	\$207.00	\$210.10	\$212.68	\$211.00
Activity	\$0.00	\$0.00	\$0.05	\$0.00
Gain/Loss	\$3.10	\$2.58	(\$1.73)	(\$3.60)
Net	\$210.10	\$212.68	\$211.00	\$207.39
%	1.51%	1.21%	(0.80%)	(1.72%)

Not applicable for positions with negative valuations.

## Period End Value

Whitmore Family Group as on: 30-Sep-2023, Grouped by Asset-Class...

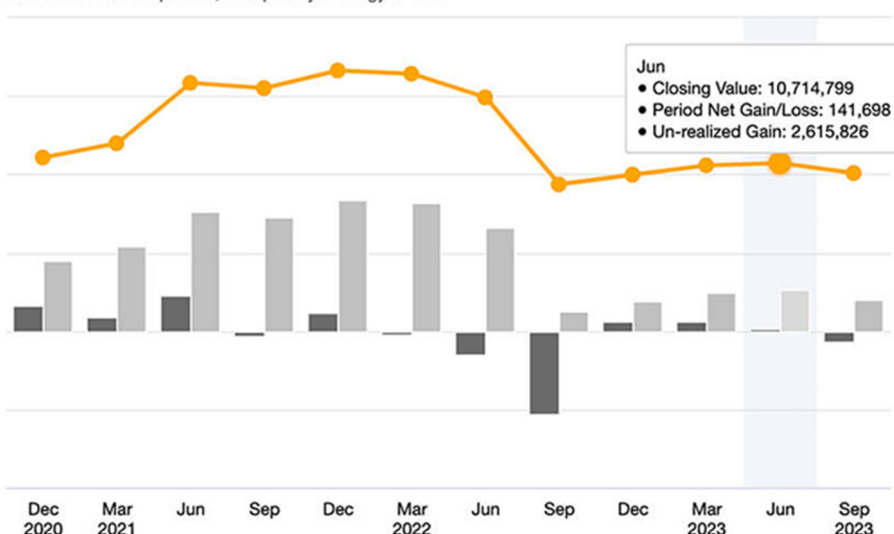
# \$207.39

(USD Millions)

(1.31%) ↓ YTD

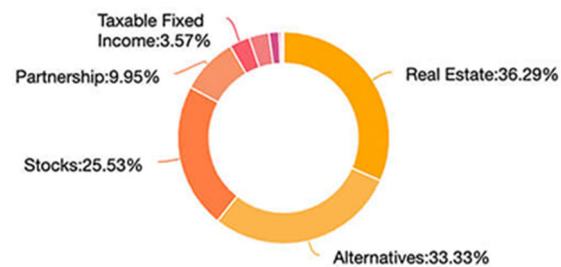
## Period Income


Whitmore as on: 30-Sep-2023, Grouped by Strategy in USD



## Asset Allocation

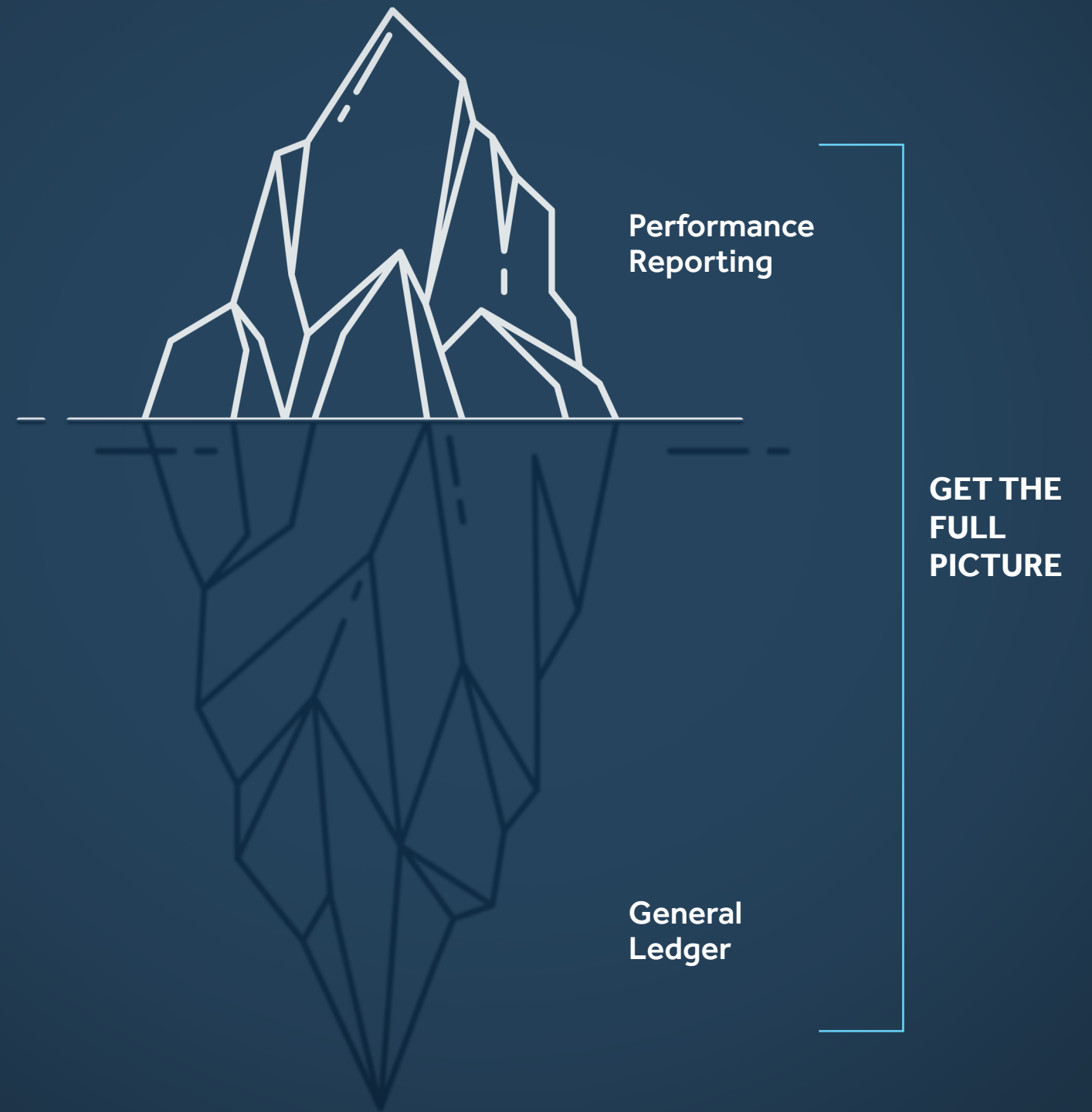
Michael R Whitmore as on: 30-Sep-2023, Grouped by Asset-Class and Str...



EVEN THE  
QUICKEST BOOKS  
ARE TOO SLOW  
AND   
SPREADSHEETS  
ARE STALE ON ARRIVAL

# AN INTEGRATED PERFORMANCE REPORTING AND GENERAL LEDGER TECHNOLOGY

Our integrated platform empowers families and their trusted advisors to make better investment decisions.



# SERVING FAMILY OFFICES AND THEIR TRUSTED WEALTH CUSTODIANS



## SINGLE FAMILY OFFICES

We help families with complex wealth run their family office like they would their business.



## INSTITUTIONAL INVESTORS & MULTI FAMILY OFFICES

Empowering MFOs & Institutions to navigate complex investment landscapes for all client entities with scalable portfolio management and world-class performance reporting.

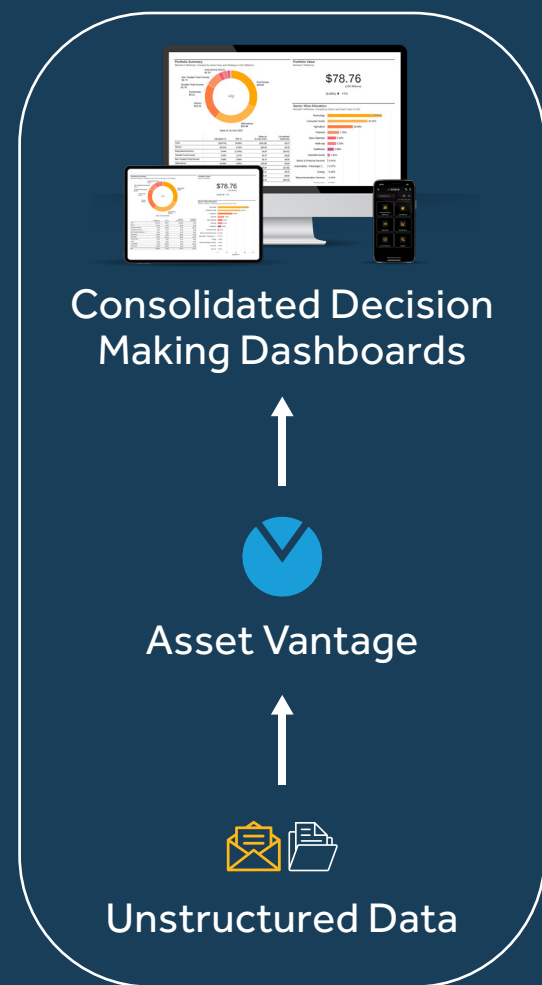


## BUSINESS MANAGEMENT & ACCOUNTING FIRMS

We'll equip you to become the accountant you've always wanted to be: A "Wealth Custodian" trusted, and even cherished, by U-HNW families."



# A COMPREHENSIVE FAMILY OFFICE PERFORMANCE REPORTING AND ACCOUNTING TECHNOLOGY PLATFORM



## AV PRO

- Portfolio Performance
- Assets & Liabilities
- Income & Expense
- Document Management

## AV PRIME

A managed book-keeping and financial reporting and reconciliation service on top of the powerful AV Pro SaaS platform.

## REPORTING

- AV Edge
- Browser Application
- Reconciliation
- IPS/Risk Management
- Investment Analytics
- GL Reporting
- Alerts & Notification

## ENGINE

- Investment Performance
- GL Accounting
- Multiple Asset Classes
- Entities & Groups
- Partnership Accounting
- Tax Lot Engine
- Workflows
- Multi-currency

## INFRASTRUCTURE

- Hosted Fully Managed Servers & App
- Encrypted Database
- Security & Privacy User Profiles
- Document Vault
- Market Data Feeds

# EVERYTHING YOU NEED TO MANAGE YOUR FAMILY OFFICE OPERATION

## FINANCIAL DATA AGGREGATION

Financial data aggregation for all your liquid/illiquid investments, income and expenses is simplified to save time and reduce error.

## PORTFOLIO PERFORMANCE

Track investment accounting and performance reporting within a single platform.

## INTEGRATED GENERAL LEDGER

Accurate transaction-level data across all asset classes and full G/L reporting.

## PARTNERSHIP ACCOUNTING

Powerful accounting, allocations and look-through reporting for complex partnership structures.

## CHECK PRINTING/ BILL PAY

Print single or multiple checks for an account with an audit trail. The AV platform supports integrated Bill Pay platforms such as Bill.

## AV EDGE

Make super quick, informed financial decisions on the go with instant AI-powered investment insights and key portfolio reporting analytics.

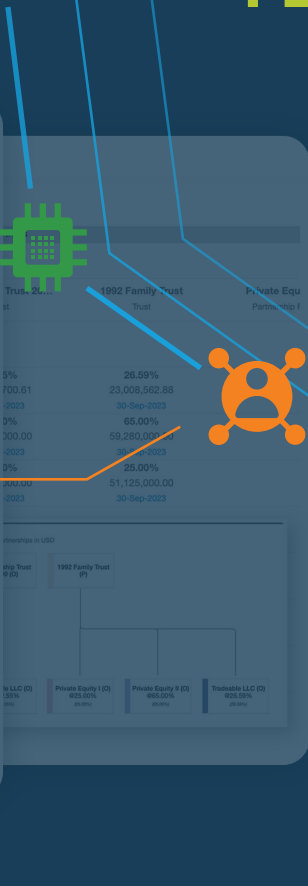
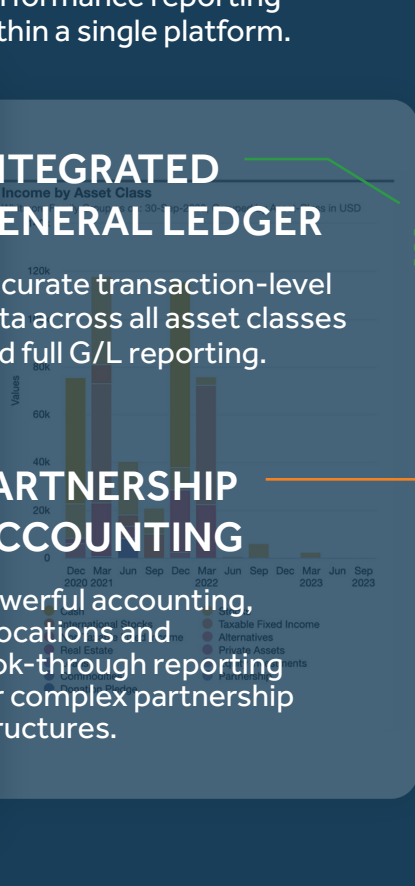
## DATA SECURITY & PRIVACY

The AV platform is built on a foundation of total data privacy and best-in-class security.

## DOCUMENT VAULT

AV's Document Vault feature allows you to securely upload, tag and save important documents to any specific transaction, investment holding or entity.

# FEATURES





# AV PRIME

A managed book-keeping and financial reporting and reconciliation service on top of the powerful AV Pro SaaS platform.

## IMPLEMENTATION

We hand hold our clients through full implementation reconciliation and training with our in-house and partner driven implementation teams.

## ONGOING DATA MANAGEMENT

Our Financial Reporting Service (FRS) offers a single window service for data aggregation, posting, managing liabilities positions and reconciliation across both liquid and illiquid assets classes.


## RECONCILIATION AND AUDIT

Conducting a data audit every month, especially before the reporting cycle, not only gives you a peace of mind but also ensures that your finance team is not scrambling for data at tax time.


*We do the heavy lifting so families can focus on their business.*

# SECURITY

Secure & private environment with zero up-front technology infrastructure spend.

 Only you get to decide who gets access to your data. Internally you can create unlimited number of users and define role permissions to restrict or limit access and user rights. User activity and audit trail features add an extra layer of monitoring.

 All data is hosted on a Virtual Private Server (VPS) on Amazon Web Services.

 No copies of your data are created without your knowledge. Customers can setup periodic backups to a secure location.





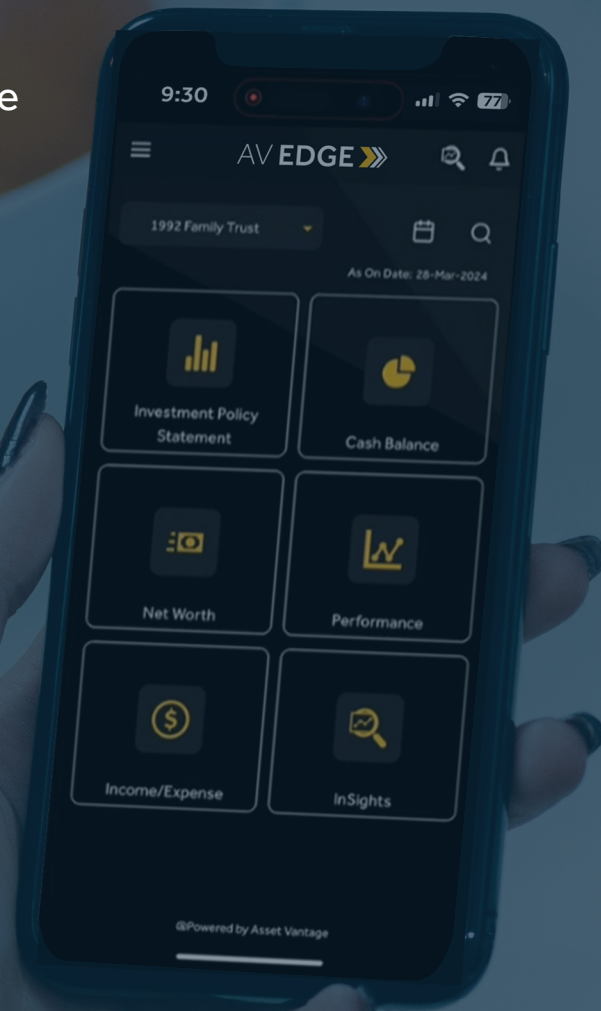
# GET AI TO QUERY YOUR OWN DATA WITH **AV EDGE**

Instant AI-powered answers, detailed insights, and endless possibilities for Families and their trusted advisors - through a simple text query to your AV license!

- Track investment performance
- Analyze portfolios
- Project cash flows
- Track income, expenses, and more!

**AV EDGE** >>>

*AV Edge is available for subscription for AV Pro Single Family Office customers.*



# MAKE THE RIGHT MOVE WITH **ASSET VANTAGE**





# GLOBALLY RECOGNIZED



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