



ASSET VANTAGE

Family Office Portfolio Management & Accounting

Value for Money



FO Portfolio Management, Consolidated Reporting & Accounting Solutions **by Value**

Vendor and platform	Cost	Data management			Listed investments	Fund investments	Partnership accounting			Financial accounting		Reporting				Value for Money
		Custodial aggregation	Manager statements	Managed services	Marketable accounting	Illiquid accounting	Limited partner	General partner	Tax	General ledger	Accounts payable	Marketable portfolio	Illiquid portfolio	Entity look-through	Net worth	(#Features / Cost)
Asset Vantage	\$	X		X	X	X	X			X	X	X	X	X	X	11
Addepar	\$	X		X	X	X						X	X	X		7
Clearwater Analytics	\$	X			X	X				X		X	X	X		7
Eton Solutions AtlasFive	\$\$	X		X	X	X	X	X		X	X	X	X	X	X	6
FundCount	\$\$	X			X	X	X	X	X	X	X	X	X	X	X	6
Private Wealth Systems	\$	X			X	X						X	X	X		6
WealthSite	\$	X			X	X						X	X	X		6
Vista Equity Partners Allvue (fka Alta Return)	\$\$	X			X	X	X		X	X	X	X	X	X	X	6
Ledgex	\$\$	X			X	X	X			X		X	X	X	X	5
Citco Aexeo	\$\$\$	X		X	X	X	X	X	X	X	X	X	X	X	X	4
SS&C Private Capital (fka Total Return	\$\$\$	X		X	X	X	X	X	X	X	X	X	X	X	X	4
SEI Archway Family Office Services (fka ATWeb)	\$\$\$	X		X	X	X	X		X	X	X	X	X	X	X	4
Fi-Tek RockIT	\$\$\$	X		X	X	X	X			X	X	X	X	X	X	4
SRL Global Nexus	\$\$\$	X		X	X	X	X	X	X			X	X	X	X	4
Masttro	\$\$		X		X	X						X	X	X	X	4
Burgiss Caissa	\$\$	X		X	X	X						X	X			3
Nasdaq Solovis	\$\$	X			X	X						X	X	X		3
SS&C Advent APX	\$	X			X							X				3
SS&C Advent Black Diamond	\$	X			X							X				3
Northern Trust Wealth Passport	\$\$\$	X			X	X						X	X	X		2
SS&C Advent Geneva	\$\$\$	X			X	X	X					X	X			2

Features and cost are sourced from EY Family office technology trends and insights Report

Empowering families and their trusted advisors to make better investment decisions



Highest Value

Listed by EY as the platform with the most coverage for the price amongst global Family Office platforms.

Global Ready

Easily configurable to deliver investment reporting on how the family sees their wealth.

Fastest Onboarding

Consistently delivering the fastest time to reporting of any Family Office platform with 8-12 weeks from sign-up to go-live.



AICPA SoC II certified

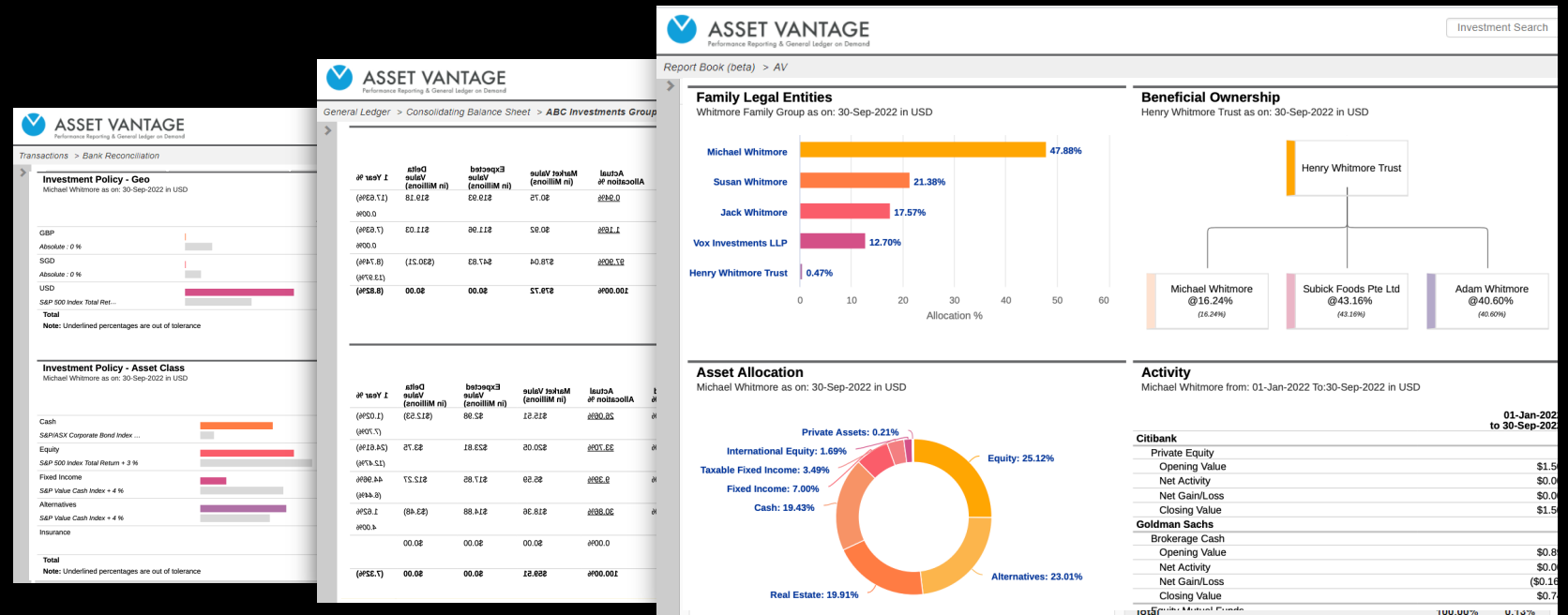
Security | Availability | Process integrity | Confidentiality | Privacy

With a **world-class** user interface.



Rich in functionality, our intuitive interface brings clarity to complex portfolios and speed to crucial decisions.

Configurable and flexible, our reporting suits what family members need.



Why global families with complex wealth love AV



“ Asset Vantage is not tied to a legacy platform, which makes it unique. I now have partnership accounting capability and can tag my investments with their geography in a user-friendly manner. This has simplified my SFO’s complex financial data with customization as per my needs. Working with AV’s team is a delight. The people are extremely responsive and work hard to solve issues.

Family Principal, US Single Family Office

Why global families with complex wealth love AV



“ Because AV grasped our problem and delivered the features we needed, we can now work with more families.

Principal, US Multi Family Office

Why global families with complex wealth love AV



“ When I first took charge of our family office after a liquidity event, I was engulfed in chasing returns by investing in complex structures. After more than a decade of stepping through a minefield of risks, today I chase simplicity to protect and grow our assets. This has turned out to be more complicated than I thought.

Family Principal, Indian Single Family Office

Why global families with complex wealth love AV



“ AV’s platform is the workhorse solution that anchors our family office. As our portfolio diversifies and ownership structures change, we leverage AV to secure the advantages of transparency: the ability to spot distressed real estate before it hemorrhages cash; harvest a loss to offset short-term capital gains; see capital calls before they take you by surprise; and view all family assets, who owns them, and in what proportion.

Principal, US Global Family Office

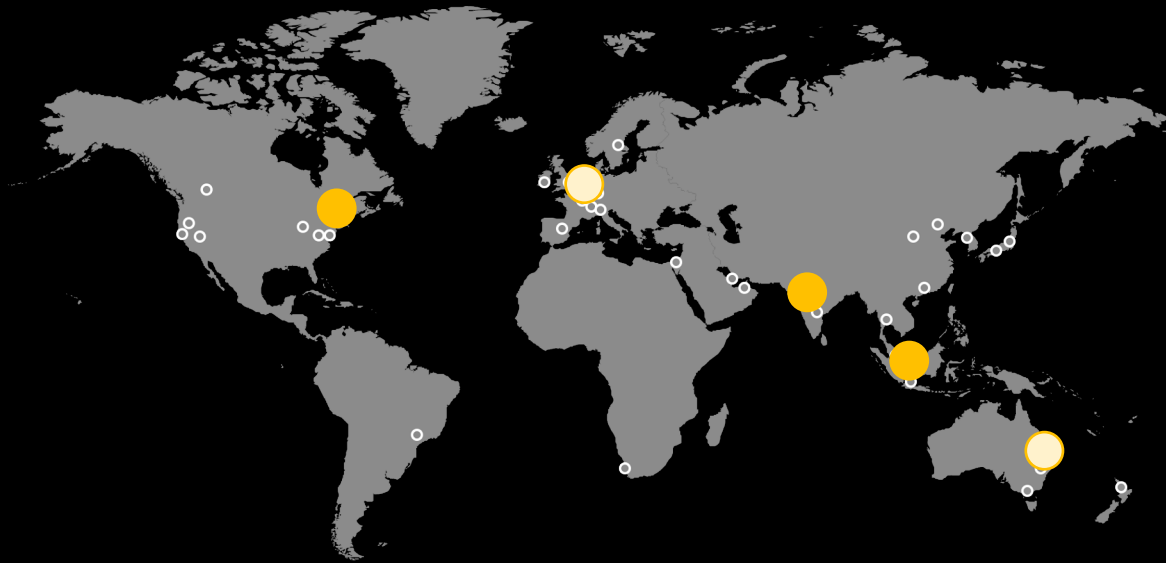
Why global families with complex wealth love AV



“ We were trying to implement accounting and reporting software for the past 12 years. Asset Vantage did an incredible job of understanding our problem, in our language. They said, “let’s solve it” and delivered the exact features we needed. With streamlined and automated processes, our multi-family office can now work with more families. I appreciated Asset Vantage’s strategic and long-term approach.

Principal, US Multi Family Office

Global Platform



AV Offices : United States | India | Singapore

Affiliate Offices: Zurich | Sydney

Globally Recognized



Forbes

“AV emerged as the only U.S.-based family office platform to offer panoramic investment reporting: a complete picture of family wealth enabled by investment tracking that is general-ledger based and transparently priced.”

- Family Office Technology Roundup 2020 and 2022



WP *Awards*



Awarded the most elegant solution for dual-entry accounting and aggregate performance reporting & Excellence in client service.



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