



# ASSET VANTAGE

Performance Reporting & General Ledger on Demand

## ULTRA HIGH VISIBILITY FOR THE ULTRA HIGH NET WORTH


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Built for Family Offices by a  
Family Office & Technology Group

# FOR A CONSOLIDATED VIEW OF REAL-TIME U-HNW WEALTH



EVEN THE  
QUICKEST BOOKS  
ARE TOO SLOW  
AND   
SPREADSHEETS  
ARE STALE ON ARRIVAL

# PURPOSE BUILT TO PROVIDE A CONSOLIDATED VIEW OF A FAMILY'S ENTIRE NET WORTH

A platform that offers portfolio reporting without accounting, presents an inadequate view of financial health.

An iceberg floating in the ocean. The small tip above the water is labeled 'Performance Reporting', while the much larger submerged part is labeled 'General Ledger'. A blue line on the right side of the image connects the two labels, framing the text 'GET THE FULL PICTURE'.

Performance Reporting

GET THE  
FULL  
PICTURE

General Ledger

# SERVING FAMILY OFFICES AND THEIR TRUSTED WEALTH CUSTODIANS



## SINGLE FAMILY OFFICES

Single Family Offices face a unique set of accounting and financial reporting challenges. Our integrated general ledger and portfolio reporting platform can help your office run smoothly and efficiently.



## MULTI FAMILY OFFICES

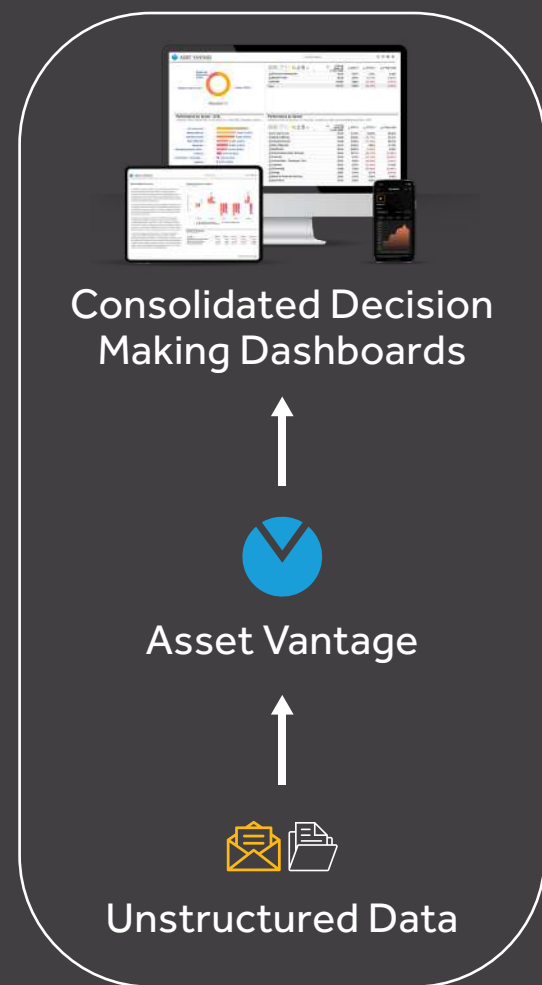
As a Multi-Family Office, you need all the capabilities of a Single Family Office across multiple clients. We provide quick, consolidated views across all client entities with drill-down capabilities.



## ACCOUNTING FIRMS

CPA's rely on accurate data for their reports. Our technology platform integrates a general ledger optimized for multi-asset class, multi-currency portfolios with robust portfolio reporting and analytics.

# A COMPREHENSIVE FAMILY OFFICE PERFORMANCE REPORTING AND ACCOUNTING TECHNOLOGY PLATFORM



## PRODUCT

- Portfolio Performance
- Assets & Liabilities
- Income & Expense
- Document Management

## SERVICES

- Data Management & Reconciliation
- Training, Support & Certifications
- Bill Pay Service

## REPORTING

- Mobile App
- Browser Application
- Reconciliation
- IPS/Risk Management
- Investment Analytics
- GL Reporting
- Alerts & Notification

## ENGINE

- Investment Performance
- GL Accounting
- Multiple Asset Classes
- Entities & Groups
- Partnership Accounting
- Tax Lot Engine
- Workflows
- Multi-currency

## INFRASTRUCTURE

- Hosted Fully Managed Servers & App
- Encrypted Database
- Security & Privacy User Profiles
- Document Vault
- Market Data Feeds

# EVERYTHING YOU NEED TO MANAGE YOUR FAMILY OFFICE OPERATION

## FEATURES

### FINANCIAL DATA AGGREGATION

Financial data aggregation for all your liquid/illiquid investments, income and expenses is simplified to save time and reduce error.

### PORTFOLIO PERFORMANCE

Track investment accounting and performance reporting within a single platform.

### INTEGRATED GENERAL LEDGER

Accurate transaction-level data across all asset classes and full G/L reporting.

### PARTNERSHIP ACCOUNTING

Powerful accounting, allocations and look-through reporting for complex partnership structures.

### CHECK PRINTING/ BILL PAYMENT

Print single or multiple checks for an account with an audit trail. Multiple checkbooks and formats per account.

### iOS/ANDROID MOBILE APP

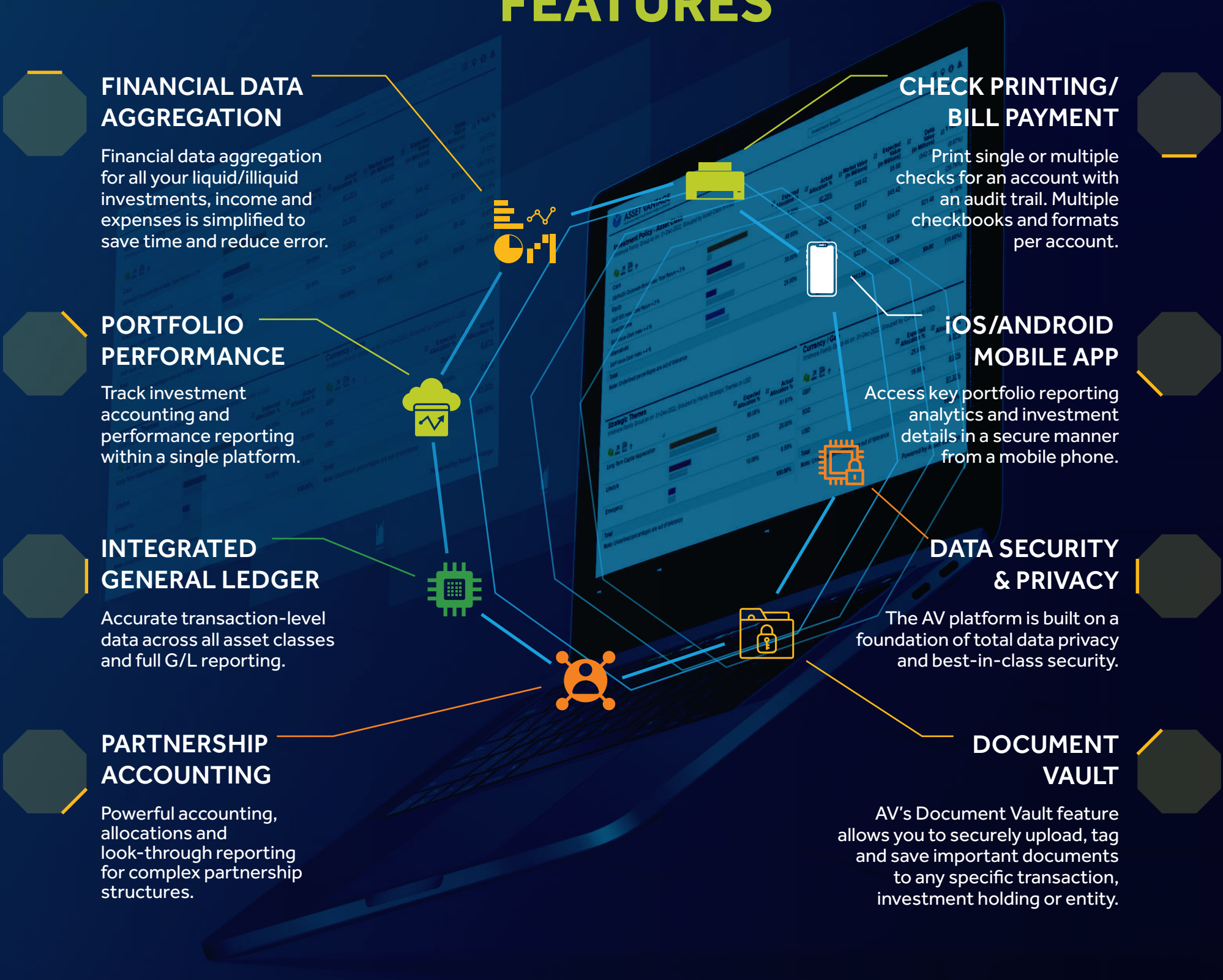
Access key portfolio reporting analytics and investment details in a secure manner from a mobile phone.

### DATA SECURITY & PRIVACY

The AV platform is built on a foundation of total data privacy and best-in-class security.

### DOCUMENT VAULT

AV's Document Vault feature allows you to securely upload, tag and save important documents to any specific transaction, investment holding or entity.



# SERVICES

Avail our premium services through us or our certified partners in addition to your license subscription.



## IMPLEMENTATION

We hand hold our clients through full implementation reconciliation and training with our in-house and partner driven implementation teams.



## ONGOING DATA MANAGEMENT

Our Data Management Services (DMS) offers a single window service for data aggregation, posting, managing liabilities positions and reconciliation across both liquid and illiquid assets classes.



## RECONCILIATION AND AUDIT

Conducting a data audit every month, especially before the reporting cycle, not only gives you a peace of mind but also ensures that your finance team is not scrambling for data at tax time.



## BACKUP

You can choose to outsource end of day backup of your data to a secure AWS S3 bucket. Any restore can be done only on your license.

# SECURITY

Secure & private environment with zero up-front technology infrastructure spend.



Only you get to decide who gets access to your data. Internally you can create unlimited number of users and define role permissions to restrict or limit access and user rights. User activity and audit trail features add an extra layer of monitoring.



All data is hosted on a Virtual Private Server (VPS) on Amazon Web Services.



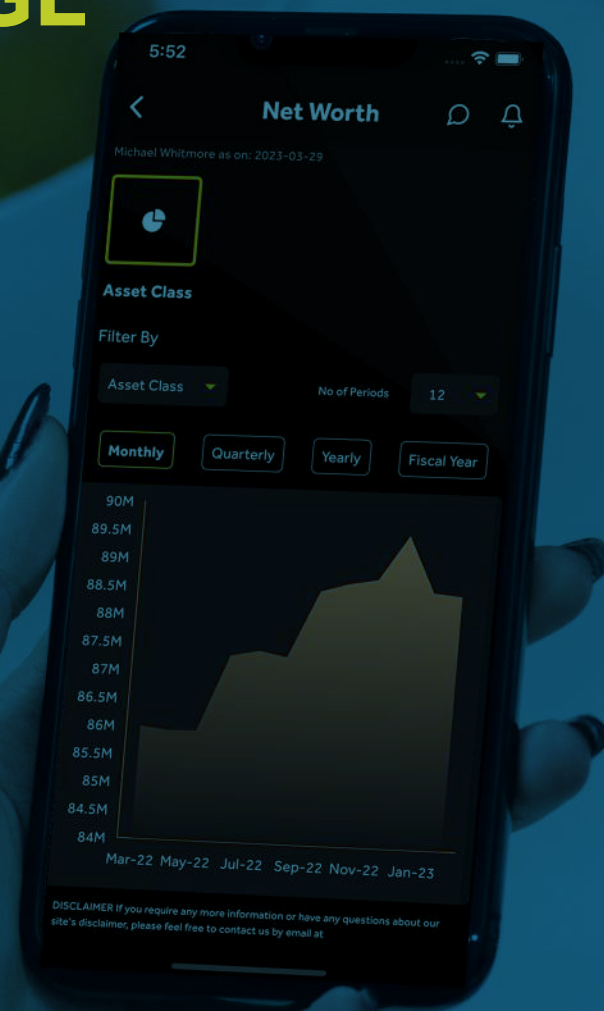
No copies of your data are created without your knowledge. Customers can setup periodic backups to a secure location.

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# STAY CONNECTED ON THE GO AND START YOUR DAY WITH THE **ASSET VANTAGE APP**

The App is available on the App Store and Google Play.

- Global News Feeds
- Custom Stock Watchlist
- Stock Related News
- Investment Analytics
- Income and Expense Analysis
- Document Vault



# MAKE THE RIGHT MOVE WITH **ASSET VANTAGE**





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